

04

Design in Canva

One finished graphic, ready to post



GET FOUND



CREATE



GET BOOKED

WHY CANVA

Templates do the hard part.

You do not need to be a designer. Canva gives you thousands of ready layouts: you just swap in your photo and words.

Free accounts are plenty. We use the photo you just shot outside.

STEP BY STEP

Build it in four moves

1

Pick a template. Search 'Instagram post' or 'restaurant promo' and choose one you like.

2

Replace the photo. Upload your scavenger-hunt shot and drag it onto the template.

3

Add your words. Business name, one line of text, and your contact / WhatsApp.

4

Export the right size. Download as a square post AND a vertical story. Save both to your phone.

YOUR GOAL

One graphic per person, done.

By the time we break for lunch, every single person has a finished, on-brand graphic saved to their phone, ready to post this week.

LUNCH

Fuel up: the fun part is next.

This afternoon you plan, shoot and edit a real video. Come back ready to create.

NEXT UP

The video format library →