

DAY THREE · GET BOOKED

04

Be Findable

Search-optimized titles & hashtags

1

GET FOUND



2

CREATE



3

GET BOOKED

THE SHIFT

TikTok and Facebook are search engines

People type 'Bardiya safari price', 'homestay near Bardiya National Park', 'things to do in Bardiya'.
now.

If your title and caption do not contain the words people search, your video is invisible tomorrow, even if it got views today.

YOUR PROMPT

Let ChatGPT do the keyword work.

'Give me 5 search-optimized TikTok titles and 15 hashtags for a video about a jungle safari homestay in Bardiya, Nepal, mixing English and Nepali search terms.'

Then pick the clearest title and the best mix of tags.

THE FORMULA

One title, a smart mix of tags

1

1 searchable title

Clear words a tourist would actually type into search.

2

3-5 niche hashtags

#BardiyaHomestay #BardiyaSafari:
specific to you.

3

2-3 broad hashtags

#Nepal #Travel:
wider reach to
new audiences.

FINDABLE

Now let's get you paid.

People can find you and trust you. Next: the easy, professional way to take their money.

NEXT UP

Digital payments for business →