

Assessment & Teach-back Rubrics

Score each participant across 4 criteria. 1 = emerging · 2 = solid · 3 = strong.

Rubric 1 · Final Video Assessment

45-minute solo shoot & edit. Compare Day 3 output against the Day 1 baseline pitch.

SCORING CRITERIA

Hook (1-3): Does the first 2 seconds stop the scroll?

Visual quality (1-3): Clean lens, steady, well-lit, vertical.

Story & CTA (1-3): Clear arc, ends with a clear invitation.

Searchable title & hashtags (1-3): Uses keywords a tourist would type.

PARTICIPANT	HOOK	VISUAL	STORY/ CTA	SEARCH	TOTAL / 12	NOTES
Minu Tharu						
Saugat Sharma						
Anu Chaudhary						
Anjana Tharu						
Shyam Chaudhary						
Ranju Mahatara						
Lila Tharu						
Misan Yogi						
Binay Chaudhary						
Kaneksan Tharu						

Rubric 2 · Teach-back Session

Pairs draw a topic and teach for 4 minutes. This assesses train-the-trainer readiness.

SCORING CRITERIA

Clarity (1-3): Can the listener follow easily?

Correctness (1-3): Are the facts and steps accurate?

Engagement (1-3): Do they hold attention, use examples, invite questions?

Practicality (1-3): Could a Bardiya business owner actually do this after?

PAIR	TOPIC	CLARITY	CORRECT	ENGAGE	PRACTICAL	TOTAL /12	NOTES
Pair 1: _____ + _____							
Pair 2: _____ + _____							
Pair 3: _____ + _____							
Pair 4: _____ + _____							
Pair 5: _____ + _____							