

06

Lights, Phone, Action

Shoot your storyboard



GET FOUND



CREATE



GET BOOKED

Four rules for the shoot

1

Follow the storyboard. Shoot your shots in order. Tick each one off as you get it.

2

Get multiple takes. Two or three of every shot. Editing is easier with options.

3

Record voiceover apart. Find a quiet spot. Read each line slowly and clearly.

4

Capture extra b-roll. Grab bonus shots of details and movement. You will use them.

THE GOLDEN RULE

Get more than you need.

The best editors always over-shoot. Extra clips give you choices tonight in CapCut.

When in doubt, hit record one more time.

FOOTAGE CAPTURED

Now we make it a video.

Bring your clips and voiceover back inside. Time to edit like a pro on your own phone.

NEXT UP

CapCut editing lab →