

DAY THREE · GET BOOKED

08

The Final Challenge

Calendar v2 + the Bardiya Content
Challenge

1

GET FOUND



2

CREATE



3

GET BOOKED

DAY THREE · GET BOOKED · SESSION 8 · 2:35 - 4:05

FIRST

Name the eight formats.

Rapid-fire, from memory, for team points: POV, talking head, b-roll + voiceover, day-in-the-life, testimonial, trend remix, tips/FAQ, before-after.

Then we rebuild your content calendar properly.

Seven days, five decisions each

1

Pillar What is this post about? Which part of your business?

2

Video format Which of the 8 formats fits this one?

3

Platform TikTok, Facebook, or Instagram, or all three?

4

Searchable title The words a tourist would type to find it.

5

Posting time When your audience is actually online.

THE BARDIYA CONTENT CHALLENGE

Beat your Day 1 video.

45 minutes: shoot and edit one new piece of content about your business, better than your first-day baseline.

Use a real format, a strong hook, steady vertical footage, captions, and a searchable title.

HOW IT'S JUDGED

A simple 1-3 rubric

1

Hook

Do the first two seconds stop the scroll?

2

Visual quality

Steady, well-lit, vertical, clean framing.

3

Story & CTA

A clear message and a clear next step.

4

Searchable title

A findable title and a smart hashtag mix.

YOU DID IT

One last thing before we celebrate.

You just proved how far you have come. Now we make sure it lasts, and that you can teach it.

FINALLY

Teach-back, action plans & closing →