

DAY THREE · GET BOOKED

02

Get on the Map

Google Business Profile, hands-on

1

GET FOUND



2

CREATE



3

GET BOOKED

DAY THREE · GET BOOKED · SESSION 2 · 9:20 - 10:20

WHY FIRST

This is the highest-value hour of the

day.

When a tourist searches 'Bardiya safari' or 'homestay near Bardiya National Park', Google decides who they see.

A complete Google Business Profile puts you on the map, literally, with photos, hours and a way to call you.

SET IT UP

Build your profile step by step

1

Find your business. Search your name on Google Maps. Claim it, or create it if it is not there.

2

Name & category. Exact business name. Category like 'homestay', 'tour operator', 'guide'.

3

Drop the pin. Place your location pin carefully. This is critical for remote homestays.

4

Hours & contact. Opening hours, phone, and your WhatsApp number.

5

Photos. Add your best scavenger-hunt and video shots.

6

Searchable description. 'Jungle safari homestay near Bardiya National Park.'

ONE CATCH

Verification takes time.

Google will send a code to verify you own the business. It can take days or weeks to arrive.

So starting today matters. Finishing verification goes on your 30-day action plan.

ON THE MAP

Now let's make them trust you.

A profile gets you found. Reviews are what turn a curious searcher into a booked guest.

NEXT UP

Reviews & the Review Engine →